

About cookies

Information about the use of cookies on pulsinvest.se. The following describes PULS's use of cookies on this website and how you can block or erase cookies.

Except for the cookies that are absolutely necessary for the site to work, we will only use cookies if you have allowed us to do so by ticking the OK-box in the banner that pops up when you first enter the page. If you choose not to accept cookies you might not be able to use all parts of the website and some parts of the site might not work correctly.

What are cookies?

Cookies are small text files with information stored on your computer (or other devices you use to access the website) when you visit a website. A cookie will typically contain the name of the site that the cookie came from, how long the cookie will be stored and a number (usually a randomly generated unique number). Cookies are used to make websites work more effectively but also to provide certain information to the owner of a website. Cookies make it possible to distinguish different users from each other, which can give each user a more personalized and positive experience of the website.

What does PULS use cookies for?

PULS uses cookies needed for the site to work correctly and are necessary for you to navigate around the website and use its features. You do not have to approve the use of these vital cookies as they are required for us to provide the services you request.

The website also uses cookies which make it possible to optimize the website's functions to improve your experience and to individualize future visits, by remembering your user preferences.

Cookies that are used on the PULS's website

There are four types of cookies on the website:

- Long-term cookies, i.e. Cookies that saves a file on your device for an extended period. Long-term cookies are used, for example, with functions which describe what information is new since you last visited the site. How long the cookie remains on your device depends on the lifetime of the specific cookie and your browser settings.
- Session cookies, i.e. cookies that are temporarily stored in your device's memory while you are visiting a website and when you're navigating on a page. Session

cookies are used, for example, to determine what language you have chosen. When you leave a site the session cookies used are deleted.

- Third-party cookies, i.e. cookies that belong to domains other than those shown in the address bar. Third-party Cookies allows for tracking of the user’s browsing history.
- Acceptance cookie, i.e. a cookie that is applied when the visitor is ticking the OK-box in the cookie notice on the banner that pops up when first visiting the homepage. The cookie is retained for one month.

The table below lists the individual cookies used on our website, their purpose, what information the cookie saves, if it is a long-term cookie, a session cookie [or a third-party cookie], the retention period of every cookie that is stored on the hard disk and whether the information comes from, or are disclosed to third parties.

Cookie	Purpose	Stored information	Retention	Sharing
_ga (Pulsinvest.se)	Google Analytics cookie used to distinguish users.	An encrypted hash string.	2 years	No sharing
_gid (Pulsinvest.se)	Google Analytics cookie used to distinguish users.	An encrypted hash string.	24 hours	No sharing
_gat (Pulsinvest.se)	Google Analytics cookie used to throttle request rate.	An encrypted hash string.	2 years	No sharing

AddThis, third-party cookies

PULS uses the AddThis sharing buttons and platform to allow for you as a user to share content through email, social networking websites, blogs etc.

If you send an email using an AddThis-button AddThis Inc will use your email address, the email address of the person (or people) to whom you are sending the content, and the content in the accompanying message (if you chose to write one).

AddThis will use this personal data only to send the email on your behalf and the data is not combined with any other personal data collected. AddThis’s possibility to use and share information collected by AddThis about your visits to our website is restricted by the AddThis Terms of Service, available at www.addthis.com/tos and the AddThis Privacy Policy, available at www.addthis.com/privacy/privacy-policy.

Google Analytics, third-party cookies

PULS uses the tool “Google Analytics” to collect information about use of the Website. Google Analytics collects information such as how often users visit the Website and what other websites they used prior to visiting the Website. PULS uses the information to improve the Website’s technical performance, to optimise the performance of the Website’s features, to improve your experience of the Website, to

better tailor the Website to your interests and needs and to make the Website easier to use. Google Analytics collects the IP address assigned to you on the date you visit the Website. PULS does not combine the information collected through the use of Google Analytics with other personally identifiable information.

Google's possibility to use and share information collected by Google Analytics about your visits to our Website is restricted by the Google Analytics Terms of Service, available at <http://www.google.com/analytics/terms/us.html> and the Google Privacy Policy, available at <http://www.google.com/intl/en/policies/privacy/>.

How to block and/or delete cookies

Most browsers have a default setting that accept the use of cookies. You can change these settings so that you are warned whenever a cookie is sent to your device, or create a main rule, which means that cookies are blocked. You can also choose to delete all the cookies that are stored on your device.

Instructions on how to delete stored cookies or change your cookie settings is specified in the browser's help function. If you use different devices to view and access the website, you have to ensure that the browser on each device is adjusted to your preferences regarding cookies.

Changes in these guidelines and any questions

If you have any questions about our use of cookies, please contact us at dpo@pulsinvest.se.

PULS may update this information from time to time. The date of the last update is January 10, 2019.